



News Corporation receives Disclosure Award for 2010 CDP Report

Monday, 18 October 2010

News Corporation has received the 2010 Carbon Disclosure Project (CDP) Disclosure Award for best report in Australia and has been included in the Carbon Disclosure Leaders Index (CDLI) for Australia and New Zealand.

The Disclosure Award, announced in Sydney today, recognises transparency in reporting carbon use and is awarded to the company with the highest disclosure in Australia.

Globally, News Corporation was the highest scoring media company, with a total of 94 points out of 100. News Corporation ranked equal sixth on the CDP Global 500 and equal second on the S&P 500 Top 10 companies on both the Carbon Disclosure Leadership Index and the Carbon Performance Leadership Index.

The Carbon Disclosure Project is an independent not-for-profit organisation holding the world's largest database of corporate climate performance globally. Over 3,000 organisations in over 60 countries around the world now measure and disclose their greenhouse gas emissions and climate change strategies through CDP. The CDLI recognises companies that demonstrate good understanding of their greenhouse gas emissions and are taking positive action to manage and mitigate climate change risks.

News Limited Chairman and Chief Executive, John Hartigan, said News Corporation's inclusion in the CDLI recognises the company's commitments made in 2007 to measure, manage and reduce carbon emissions.

"News Limited, as a division of News Corporation, is part of a global energy initiative that has committed all parts of the company to become carbon neutral in 2010," Mr Hartigan said. "We have been committed to reducing our carbon footprint since the launch of our One Degree climate change program in 2007, its about taking both large and small actions across the group to help tackle climate change.

"Winning this award and our inclusion in the CDLI is testament to our commitment to reducing our carbon footprint and recognition of the progress our business has achieved in carbon emission reporting to assist us track and drive energy efficiencies."

News Limited's One Degree climate change initiative commits the company to being carbon neutral by the end of 2010, and we have a goal of cutting greenhouse gas emissions by 20% through energy efficiency and renewable energy certificates.

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