



# News Limited

## PUBLIC REPORT 2011

### Part 1 - Corporation Details

#### Controlling Corporation

#### Period to which this report relates

Insert the name of the Controlling Corporation exactly as it is registered with the EEO Program. The period to which the report relates is the total period of participation up to 30 June prior to when the report is due.

News Australia Holdings Pty Ltd

From

1 July 2010

To

30 June 2011

#### Table 1.1 - Major Changes to Corporate Group Structure or Operations

**Table 1.1 – Major Changes to Corporate Group Structure or Operations**

There have been no major changes to the corporate group structure or operations in FY11

#### Table 1.2 - Aggregate energy assessed covered in this report

Total energy use covered by all assessments in this report	488,829	GJ
Total energy assessed as percentage of total energy use of the corporate group*	85	%

\* If this report covers only part of the corporate group, then the percentage should be computed on the total energy use for that part of the group covered in this report





# Please note that corporations are required to assess 80% or more of their energy use in the first five-year assessment cycle and 90% or more in subsequent five-year assessment cycles. Accordingly, for those corporations with a 2005-06 trigger year (i.e. those corporations at the end of their first-five year assessment cycle), the value in "Percentage of corporation's energy use assessed" above, must be more than 80%

### Declaration

#### Declaration of accuracy and compliance

The information included in this report has been reviewed and noted by the board of directors and is to the best of my knowledge, correct and in accordance with the *Energy Efficiency Opportunities Act 2006* and *Energy Efficiency Opportunities Regulations 2006*.

Kim Williams  
Chief Executive Officer  
News Limited

Date 16/12/11

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Advertiser Newspapers Pty Ltd
-------------------------------

Total Energy Use in the last financial year

66,906	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

100	%
-----	---

Energy use assessed in this entity as a percentage of total corporate energy use

12	%
----	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

August 2007 - December 2008
-----------------------------

Description of the way in which the entity carried out its assessment

<p>Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.</p>
---

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Advertiser Newspapers Pty Ltd

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	13	13	15,139	0	0	15,139
	Implementation commenced	2	2	4,446	0	0	4,446
	To be implemented	2	2	1,826	0	0	1,826
	Under investigation	3	3	268	0	0	268
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	20	20	21,679	0	0	21,679

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Cumberland Community Newspapers

Total Energy Use in the last financial year

10,493	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

60	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

2	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

July 2009 - January 2010

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Cumberland Community Newspapers

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	5	5	2,662	0	0	2,662
	Implementation commenced	1	0	0	1	446	446
	To be implemented	0	0	0	0	0	0
	Under investigation	2	2	551	0	0	551
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	8	7	3213	1	446	3,659

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Davies Brothers
-----------------

Total Energy Use in the last financial year

12,234	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

96	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

2	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

April 2010 - September 2010
-----------------------------

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Davies Brothers

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	5	5	1,300	0	0	1,300
	Implementation commenced	0	0	0	0	0	0
	To be implemented	0	0	0	0	0	0
	Under investigation	3	2	263	1	72	335
	Not to be implemented	5	4	1,462	1	828	2,290
Outcomes of assessment	Total identified	13	11	3,025	2	900	3,925

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Gold Coast Bulletin
---------------------

Total Energy Use in the last financial year

17,852	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

100	%
-----	---

Energy use assessed in this entity as a percentage of total corporate energy use

3	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

June 2007 - April 2008
------------------------

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Gold Coast Bulletin

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	3	1	65	2	330	395
	Implementation commenced	0	0	0	0	0	0
	To be implemented	1	0	0	1	767	767
	Under investigation	3	0	0	3	343	343
	Not to be implemented	1	0	0	1	31	31
Outcomes of assessment	Total identified	8	1	65	7	1,471	1,536

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Herald & Weekly Times
-----------------------

Total Energy Use in the last financial year

111,948	GJ
---------	----

Energy use assessed in this entity as a percentage of total entity energy use

100	%
-----	---

Energy use assessed in this entity as a percentage of total corporate energy use

20	%
----	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

August 2007 - May 2009
------------------------

Description of the way in which the entity carried out its assessment

<p>Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.</p>
---

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Herald & Weekly Times

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	8	7	5,332	1	50	5,382
	Implementation commenced	0	0	0	0	0	0
	To be implemented	0	0	0	0	0	0
	Under investigation	1	0	0	1	2,425	2,425
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	9	7	5,332	2	2,475	7,807

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Leader Community Newspapers
-----------------------------

Total Energy Use in the last financial year

10,234	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

77	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

2	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

June 2008 - October 2008
--------------------------

Description of the way in which the entity carried out its assessment

<p>Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.</p>
---

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Leader Community Newspapers

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	5	3	561	2	104	665
	Implementation commenced	1	0	0	1	47	47
	To be implemented	3	2	199	1	613	812
	Under investigation	2	2	39	0	0	39
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	11	7	799	4	764	1,563

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Nationwide News
-----------------

Total Energy Use in the last financial year

127,130	GJ
---------	----

Energy use assessed in this entity as a percentage of total entity energy use

100	%
-----	---

Energy use assessed in this entity as a percentage of total corporate energy use

22	%
----	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

March 2005 - July 2008
------------------------

Description of the way in which the entity carried out its assessment

<p>Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.</p>
---

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Nationwide News

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	7	4	2,371	3	5,437	7,808
	Implementation commenced	4	0	0	4	13,459	13,459
	To be implemented	0	0	0	0	0	0
	Under investigation	0	0	0	0	0	0
	Not to be implemented	12	3	2,241	9	4,806	7,047
Outcomes of assessment	Total identified	23	7	4,612	16	23,702	28,314

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

News Digital Media
--------------------

Total Energy Use in the last financial year

4,081	GJ
-------	----

Energy use assessed in this entity as a percentage of total entity energy use

86	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

1	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

May 2009
----------

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

News Digital Media

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	4	4	412	0	0	412
	Implementation commenced	1	1	712	0	0	712
	To be implemented	1	1	419	0	0	419
	Under investigation	0	0	0	0	0	-
	Not to be implemented	0	0	0	0	0	-
Outcomes of assessment	Total identified	6	6	1,543	-	-	1,543

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

North Queensland Newspaper Company (NQN)

Total Energy Use in the last financial year

16,340	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

94	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

3	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

November 2007 - June 2008

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

North Queensland Newspaper Company (NQN)

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	3	0	0	3	530	530
	Implementation commenced	0	0	0	0	0	0
	To be implemented	0	0	0	0	0	0
	Under investigation	2	0	0	2	14	14
	Not to be implemented	2	1	113.7976108	1	195	309
Outcomes of assessment	Total identified	7	1	114	6	740	853

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Northern Territory News
-------------------------

Total Energy Use in the last financial year

7,458	GJ
-------	----

Energy use assessed in this entity as a percentage of total entity energy use

85	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

1	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

July 2009 - February 2010
---------------------------

Description of the way in which the entity carried out its assessment

<p>Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.</p>
---

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Northern Territory News

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	2	1	309	1	1,184	1,493
	Implementation commenced	2	1	670	1	173	843
	To be implemented	0	0	0	0	-	-
	Under investigation	0	0	0	0	-	-
	Not to be implemented	0	0	0	0	-	-
Outcomes of assessment	Total identified	4	2	979	2	1,357	2,336

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Perth Sunday Times & Perth Print

Total Energy Use in the last financial year

Energy use assessed in this entity as a percentage of total entity energy use

Energy use assessed in this entity as a percentage of total corporate energy use

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

29,831	GJ
74	%
5	%
< 5	%

Period over which an assessment was undertaken

September 2007 - February 2008

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Perth Sunday Times & Perth Print

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	3	0	0	3	1,685	1,685
	Implementation commenced	1	1	538	0	0	538
	To be implemented	3	0	0	3	968	968
	Under investigation	1	0	0	1	801	801
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	8	1	538	7	3,454	3,992

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

Queensland Newspapers
-----------------------

Total Energy Use in the last financial year

76,425	GJ
--------	----

Energy use assessed in this entity as a percentage of total entity energy use

100	%
-----	---

Energy use assessed in this entity as a percentage of total corporate energy use

13	%
----	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

August 2007 - May 2008
------------------------

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

Queensland Newspapers

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	3	0	0	3	2,704	2,704
	Implementation commenced	1	1	3,000	0	0	3,000
	To be implemented	1	1	2,706	0	0	2,706
	Under investigation	6	0	0	6	8,080	8,080
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	11	2	5,706	9	10,784	16,490

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

REA Group
-----------

Total Energy Use in the last financial year

2,664	GJ
-------	----

Energy use assessed in this entity as a percentage of total entity energy use

80	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

0	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

February 2009 - September 2009
--------------------------------

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

REA Group

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	3	3	60	0	0	60
	Implementation commenced	0	0	0	0	0	0
	To be implemented	0	0	0	0	0	0
	Under investigation	0	0	0	0	0	0
	Not to be implemented	12	9	475	3	28	503
Outcomes of assessment	Total identified	15	12	535	3	28	563

There were no opportunities identified to an accuracy of worse than +/- 30%

## Table 2.1 - Assessment details

Name of group member or business unit or key activity

The Cairns Post
-----------------

Total Energy Use in the last financial year

6,419	GJ
-------	----

Energy use assessed in this entity as a percentage of total entity energy use

94	%
----	---

Energy use assessed in this entity as a percentage of total corporate energy use

1	%
---	---

Accuracy of above estimates related to energy use assessed - **only required if not +/-5% or better**

< 5	%
-----	---

Period over which an assessment was undertaken

July 2007 - May 2008
----------------------

Description of the way in which the entity carried out its assessment

Energy use data is collected on site and transferred to a database. Quality assurance checking occurs at group level at News Limited and at News Corporation head office level. This is then followed by independent verification of data. A national program of energy audits identifies energy reduction opportunities. Opportunities were assessed, categorised, prioritised and implemented where appropriate. Carbon Councils engage and encourage staff to promote energy efficiency and to develop additional energy saving opportunities. Feedback on opportunities is shared through Carbon Councils.

**Table 2.2 - Aggregate energy assessed covered in this report**

Name of group member or business unit or key activity

The Cairns Post

Status of opportunities identified to an accuracy of better than or equal to +/- 30%		Total number of opportunities	Estimated energy savings per annum by payback period (GJ)				Total estimated energy savings per annum (GJ)
			0 - < 2 years		2 - ≤ 4 years		
			No. of opps	GJ	No. of opps	GJ	
Business response	Implemented	6	1	64	5	498	562
	Implementation commenced	1	0	0	1	126	126
	To be implemented	2	1	104	1	59	163
	Under investigation	0	0	0	0	0	0
	Not to be implemented	0	0	0	0	0	0
Outcomes of assessment	Total identified	9	2	168	7	683	851

There were no opportunities identified to an accuracy of worse than +/- 30%

**Table 2.3 - Details of significant opportunities identified in the assessment**

Description of opportunity	Voluntary Information	
Business Unit: Perth Print Installation of rapid response roller doors on the openings between the reel store and press / publishing areas. As the reel store is a naturally ventilated area and the Reel Stand / Publishing areas are mechanically ventilated, conditioned air was able to easily escape from the building putting an additional load on the mechanical systems. The response from the business was to	Business response	To be implemented
	Energy saved (GJ)	621
	Greenhouse gas abated (CO2-e)	145
	\$ saved	\$15100.44
	Payback period	4 Years
Business Unit: News Digital Media Reduced hours of lighting and A/C operation on level 25, 175 Liverpool street Sydney over weekends. Staff working over weekends now work in one location in rather than spread over two areas. Implemented in November 2010.	Business response	Implemented
	Energy saved (GJ)	42
	Greenhouse gas abated (CO2-e)	12,274.8 per annum (Estimated on average monthly savings after implementation Nov and Dec vs average monthly consumption in August and September)
	\$ saved	\$1400 annual savings (estimated based on monthly savings before and after implementation )
	Payback period	<2years
Business Unit: The Cairns Post This opportunity is to install UVC emitters in all air conditioning air handlers in the Abbott Street office. This project costing \$20,435 was originally investigated as a way of destroying bacteria, viruses and other microbes in our air handlers and to reduce maintenance time spent on cleaning the units. During a trial of the system we found that the product worked so well that the air handler and coil were brought back to an almost new state, with a huge increase in efficiency that produced significant energy savings. Apart from the health and energy improvements the life of equipment has been extended and cleaning of the units, coils and ducts has become unnecessary. Opportunity has been submitted to Head Office for final approval prior to implementation	Business response	To be implemented
	Energy saved (GJ)	690GJ pa
	Greenhouse gas abated (CO2-e)	'171 tonnes pa
	\$ saved	'\$13,029 pa
	Payback period	1.6 years