



## One Degree Celebrates First Birthday

Wednesday 25<sup>th</sup> June 2008

News Limited is implementing measures to save around 30,000 tonnes of greenhouse gases from its operations across Australia as part of the company's One Degree initiative to tackle climate change.

News Limited Chairman and Chief Executive, John Hartigan, said One Degree – launched on June 25 2007 - had exceeded the company's expectations both in terms of reducing News Limited's own carbon footprint and by inspiring staff and the broader community to take action.

Mr Hartigan said work underway within News Limited has so far identified around 125 new initiatives to help reduce greenhouse gas emissions over the next two years by 20% as part of News Limited's commitment to be carbon neutral by 2010.

"One Degree is now part of the way we do things at News Limited," Mr Hartigan said.

"Over 80% of all energy used by News Limited across Australia has been audited during the first year. Energy reduction plans developed by each division in early 2007 have been implemented and are being updated this year with more aggressive goals incorporating the findings of the audits.

"We are making changes to air conditioning, lighting and building management across all of our facilities, and outside our print centres and offices are reducing fleet fuel consumption, implementing a Green Procurement Policy and encouraging staff to change their own behaviour.



## press release

"Our staff have made changes to the way they work – such as turning off lights and computer monitors when not in use – to make a difference to the future of the planet.

"We have introduced hybrid cars to our fleets, cut back on travel, implemented changes to IT, facilities and procurement which all add to significant carbon savings over the next three years.

"One Degree has been just as warmly embraced by our readers. In the past 12 months, our newspapers have published special reports on climate change in addition to regularly reporting news on the issue.

"Thousands of people have completed the One Degree carbon calculator to measure their footprints and identify where savings can be made."

News Limited's Manager of Environment and Climate Change, Dr Tony Wilkins, said the company expects to be reporting on meaningful cuts to greenhouse gas emissions when audited figures are available next year. In the year to June 2007, News Limited generated 163, 838 tonnes of CO<sub>2</sub> (or carbon dioxide equivalents).

"While audited figures from our first year won't be available until 2009, we have already achieved a number of milestones including News Digital Media achieving carbon neutral status in March this year," he said.

Dr Wilkins, who has managed News Limited's environmental initiatives for the past 18 years, said uniting the company's myriad of activities to address climate change under the One Degree banner had generated a groundswell of awareness and support from across the business.

"Our staff are aware of the opportunities and what they can do in their role to make it happen," Dr Wilkins said. "One Degree has made it possible for all of us within the business – to see how own individual actions to reduce our impact on the environment."



# press release

"It has become a truly collaborative effort involving people at all levels and across all 150 of our locations to achieve an ambitious national goal."

Mr Hartigan said One Degree is all about the small changes each of us can make every day to reduce our own footprints.

"One Degree of change ... by everybody ... every day ... can change the future of the planet," Mr Hartigan said.

"The response from both our staff and the community so far indicates that people are willing to make changes – however big or small - to make a difference to the future of the planet."

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